



## News Release

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**FOR IMMEDIATE RELEASE:**

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### **Riverside mayor receives international trade award**

**RIVERSIDE, Calif.** – Riverside Mayor Ronald O. Loveridge has been recognized for his efforts to bring international trade to Riverside and the Inland Empire.

Fred Latuperissa, the director of the California Inland Empire District Export Council, gave the award to the mayor Friday, May 9, at the kickoff for the 2008 World Trade Month at the Riverside Marriott.

The award was on behalf of the U.S. Department of Commerce, International Trade Administration, U.S. Commercial Service.

This is the second year World Trade Month for the Inland Empire has been hosted in Riverside. Representatives from the Philippines, Guatemala, Romania, Lebanon, Brazil, Honduras, Canada, Switzerland, Poland, Turkey Croatia, Germany and Indonesia were present for the opening ceremony. There will be other regional events throughout the month to promote Riverside and Inland Empire markets internationally. For more information, go to: <http://www.trademonth.com/trademonth/events.asp#western>.

“It is an honor to be recognized for what we, as a city, are trying to accomplish,” Mayor Loveridge said. “I accept this on behalf of the people working to establish Riverside as a center for international trade.”

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